

YOU CAN JUDGE A BOOK BY ITS COVER

Assignment Once the direction of your book jacket layout is determined, please take the next step and produce a tight comprehensive layout. Include the front/back panels, spine and both the front and back inside flaps - all in proportion to your book size. Build this to the final size of your book. Please remember your book's spine depth, or thickness cannot be determined until your binding is finished. So you should just estimate this measurement at this time. Please output your artwork in color (or b/w if the case may be) and prepare your artwork for a presentation on the following week. (Monday class has a holiday on the 12th, so this presentation will occur on the 19th.) Most likely your work will not fit on one sheet, so feel free to print on two sheets and mount them together on one board.

Everyone should continue working on their book documents in InDesign. Make scans of your illustrations and incorporate them into your texts. Remember that only 2 illustrations are required. Any more are optional. Refrain from any extensive text tweaking of texts to accommodate orphans and widows until all of it is input and styles are adjusted to your liking. This may otherwise lead to some very uneven letter and word spacing, and it should only be done near your final edit.

Reading Before laying out your book jacket design, refer once again to last week's reading assignment of the PDF located at <http://bookbuzz.wordpress.com/> listed as PART 14, BINDING, COVERS AND JACKETS. There is much detailed information there about laying out your dust cover and the specific information required for each panel. Please note that not every page of the original chapter is included in this pdf file. It was shortened to include only necessary information about jacket designs.

For further tweaking and massaging of texts, refer to PART 4, TEXT COMPOSITION for some helpful information. Also refer to CHAPTER 8, ALIGNING YOUR TYPE in the Nigel French book, INDESIGN TYPE.

"To design is to transform prose into poetry."

Paul Rand, DESIGNER, EDUCATOR, AUTHOR